

African Women's Movement

1. **Introduction:** Social media is an important tool for business organizations, including those led by women. Members of the organization who use social media are expected to adhere to a high standard of professionalism and conduct. The following code of conduct outlines the expectations for behavior and responsibilities of all members when using social media.
2. **Respectful Communication:** All members of the organization should communicate in a respectful and professional manner on social media. This includes avoiding any form of harassment, discrimination, or bullying. Members should always use language that is clear, courteous, and free from personal attacks. Members should refrain from using offensive language or making derogatory comments about others. Members should be mindful of the tone of their online posts and comments.
3. **Representing the Organization:** When posting on social media, members should remember that they are representatives of the organization. Posts should be consistent with the organization's values and messaging. Members should avoid making any comments that could be construed as representing the organization in a negative light. Members should not post content that could be considered false or misleading.
4. **Personal Views and Opinions:** Members have the right to express their personal views and opinions on social media. However, members should make it clear that their views are their own and do not represent the views of the organization. Members should avoid making comments that could be perceived as offensive or inappropriate.
5. **Confidentiality:** Members should be mindful of confidentiality when posting on social media. Members should not disclose confidential information about the organization, its clients, employees and fellow members. Members should also be careful not to post any information that could put the organization at risk or harm its reputation. Members should respect the privacy of others. Members should not share confidential information of private conversations with other members without permission.
6. **Compliance with Policies and Regulations:** Members of the organization are expected to comply with all relevant policies, laws, and regulations when using social media. This includes policies related to harassment, discrimination, and data protection, as well as all applicable laws and regulations.



7. **Repercussions for Violations:** Members who violate this code of conduct may be subject to disciplinary action, up to and including termination of membership. Violations of this code of conduct may also have legal repercussions.
8. **Conclusion:** By following this social media code of conduct, members of the organization can use social media to promote the organization's values and messaging in a professional and responsible manner. Members should always be mindful of the impact of their social media posts and act with integrity and respect for the organization and its stakeholders.