

SIGNATURE PROGRAMMES



AFRICAN
WOMENS
MOVEMENT

DEVELOPMENTAL FOCUS AREAS

AWM provides the following core services to its members:

1 PERSONAL DEVELOPMENT



AWM offers generic as well as custom programmes, tools, techniques and assessments to support positive development at the individual level. This consists of activities that develop a person's capabilities and potential aimed at exponentially improving business success or employability as well as enhancing quality of life and the realization of dreams and aspirations.

2 LEADERSHIP DEVELOPMENT



AWM offers programmes designed to enhance an individual's ability to perform in a leadership role within an organisation. As an organisation, we understand the importance a leadership role has in aiding an organization's strategy to be carried out by fostering alignment, gaining mindshare, and developing the talents of others.

5 NETWORKING



We understand that for a lot of people, networking can be extremely challenging. We design and host expeditions as well as events that provide an easy-going environment for members to network effectively. We also provide training designed to develop networking skills. These initiatives help to answer questions such as; How do I build the courage to talk to strangers? Where do I draw the line between being pro-active and being pushy? Do I have to be an extrovert to network effectively?

3 BUSINESS DEVELOPMENT



At AWM, we understand that certain skills are vital to business success. We provide programmes and initiatives including those in sales, communication, negotiation, marketing, data analysis and project management. In addition, we provide global networks and markets through our strategic partnership with the Association of Business Women in Commerce & Industry (ABWCI).

4 CAREER DEVELOPMENT



As an organisation, we subscribe to the notion that an individual should be self-aware of their personal strengths and weaknesses, personal needs and desires for fulfilment in their personal life, in conjunction with the career they hold. It is in this light that we offer personalised career planning services that consider steady state careers, linear careers, transitory careers and spiral careers.

AWM SIGNATURE PROGRAMMES

THE FOLLOWING IS THE DESCRIPTION OF THE MEMBER TYPE:

EMERGER:

Full-time and part-time students with limited or no work experience as well as entry level professional women who want to thrive in their personal lives and careers; typically with working experience below 5 years or a business with revenue of below R5 million.

EXECUTIVE:

Women at the top of their careers who seek to increase their influence as change makers. These are women who typically occupy C-suite positions or own business/es with revenue above R20 million.

EVOLVER:

Mid-career women who seek to break through to the next stage of their careers and keep up with the needs in their personal lives; typically with working experience above 5 years or a business with revenue above R5 million.

PROGRAM	EMERGER	EVOLVER	EXECUTIVE	DURATION
LEADER OF SELF				
Knowing your Why Framework to help emerging leaders determine their 'Why' through a process of exploring strengths, passion, and values	✓			½ day
Taking control of the future Acknowledging life's challenges and learning how to be proactive about making choices in the present, and action accordingly	✓			1 day
Character Development Developing Character to help individuals to make better decisions, enjoy healthier relationships and live richer lives	✓			1 day
Emerging Leadership Program A blended learning approach where individuals build a stronger sense of self, understanding how behavior impacts self and others	✓	✓	✓	3 days

PROGRAM	EMERGER	EVOLVER	EXECUTIVE	DURATION
LEADER OF OTHERS				
Coaching for Effectiveness and Performance Learn the key to coaching with heart that leads to increased effectiveness and output. Theoretical and practical applications applied throughout the workshop		✓		2 days
Advanced Leadership Program A blended learning approach where leaders identify effective behaviors to deliver results through others		✓		4 days
The art to having courageous conversations Leverage the principles of smart, heart, and courage to lead with impact		✓		1 day
Building Effective Teams Understanding the role of a leader in building effective teams, mastering the skill of leading with smart, heart and courage		✓		2 days
Building a Talent Powerhouse Recruitment theory that helps leaders identify talent and building skills to grow and develop a talented team		✓		1 day

PROGRAM	EMERGER	EVOLVER	EXECUTIVE	DURATION
LEADER IN BUSINESS				
Guts to Glory A model that helps leaders navigate the bottlenecks in successfully leading teams and how to coach and mentor with smart, heart and courage		✓	✓	1 day
Culture that fuels results Using a character indicator tool, understand own and others' behavior and how this impacts team and/or company culture. The workshop aims to drive effective leadership behaviors that fuels organizational success		✓	✓	2 days
Strategy in Action Framework to help leaders move from strategy to Action holding strategy leads accountable for delivery (SIA's)			✓	1 day
BUSINESS DEVELOPMENT WORKSHOP				
Launchpad: Igniting Growth This course helps start-up and small businesses learn how to take their business idea from concept to launch. By the end of the workshop, participants will have a better understanding of the key principles of starting a business and the administrative tasks involved in starting a business.	✓	✓	✓	1 day
BUSINESS GROWTH WORKSHOP				
Amplify: Scaling Strategies This course provides strategies and tools for medium and large businesses to grow and scale their operations. Topics include developing a growth strategy, identifying new markets, creating new products/services, enhancing customer experiences, improving operational efficiency, building high-performing teams, mergers and acquisitions, and risk management.		✓	✓	1 day

PROGRAM	EMERGER	EVOLVER	EXECUTIVE	DURATION
FINANCIAL WELLNESS				
Wealth Wisdom This course empowers members to achieve financial wellness through topics like understanding your financial personality, creating a personal financial plan, budgeting, saving and investing strategies, debt management, retirement planning, and estate planning.	✓	✓	✓	1 day
NETWORKING SKILLS				
NetGrow: Advancing Your Career Through Networking The primary goal of this program is to enhance the networking skills of participants while equipping them with practical strategies and techniques for building valuable relationships and seizing opportunities for professional growth and advancement. The program comprises interactive exercises and training sessions that are designed to be engaging and informative.	✓	✓	✓	2 day

HER LEADERSHIP ACADEMY

LEARNING BLOCK 1 — CREATING AWARENESS MONTHS 1 - 3

Through personal discovery, woman understand their “why” to female leadership and how female leadership drives successful business performance

Blended learning approach:

- Launch event: in-person
- Guest speakers: in-person
- Building awareness and discovery: online
- Self-reflection through journaling: self

Outcomes:

Understanding the “what” and the “why” to female leadership

LEARNING BLOCK 2 — EMERGING LEADERSHIP MONTHS 4 - 6

An internal, introspective approach that allows female leaders to explore their footprint to leadership, leading to transformation and growth

Blended learning approach:

- Feedback: in-person
- Coaching: 1-on-1
- Guest Speakers: in-person
- Relating in groups: in-person or online

Outcomes:

Moving from awareness to action

LEARNING BLOCK 3 — LEADING WITH MINDFULNESS MONTHS 7 - 12

Accelerate the personal and professional growth and readiness for leadership excellence

Blended learning approach:

- Mentorship: 1-on-1
- Guest Speakers: in-person
- Relating in groups: in-person or online
- Building awareness and discovery: online

Outcomes:

Harness and leverage your innate female qualities



FOR BOOKINGS AND ENQUIRIES

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